

# **ADVANCED CERTIFICATE IN GLOBAL HEALTH CARE ADMINISTRATION**

## **INTERNATIONAL STUDY PROGRAM**

### **HEALTH CARE IN WESTERN EUROPE: UNDERSTANDING THE FRAGMENTED U.S. HEALTHCARE SYSTEM**

#### **PROFESSOR INFORMATION**

**Instructor:** Professor Miriam F. Weismann JD, LL.M (tax)

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**Office Hours:** By appointment.

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#### **COURSE DESCRIPTION**

##### Course Description and Purpose

The health care systems in Western Europe share many similarities with the system in the United States. Indeed, a substantial part of the design of the U.S. healthcare system is based upon the European systems in Great Britain, France and Germany (GFG). While the U.S. shares many infrastructure similarities with GFG, it does not share many similarities in healthcare delivery methods or quality of results. For example, the U.S. has the lowest life expectancy when compared to France, Germany and Great Britain.

While there are many differences between these four systems, there are several common health policy features. For example, all four systems, at some level, actively engage in marketing medical tourism as a new cottage industry. But the trend is not simply the increase in outbound patient health tourism from the U.S. The U.S. is also attempting to increase its own inbound segment of the market.

Not surprisingly, all four systems share some common challenges. Like the United States, GFG countries are facing rapid health care cost inflation. We will consider the nature of the many financial and economic challenges facing the U.S., and these European healthcare systems. The readings and site visits address some of these issues.

This visit to the GFG countries is designed for students to examine and analyze the infrastructure, delivery and cost of health care in this region with a keen focus on the reasons for quality disparities in health care delivery, the relative success of universal healthcare systems, the structure of single payer systems, the economics of universal healthcare and medical tourism. Students will also compare and contrast these programs with those in the United States

and other similar developed countries. Topics of study will include: an overview of the GFG countries health care systems in the 21<sup>st</sup> century; the pros and cons of universal healthcare coverage, the role of government regulation in hospital management; demographic trends in urban and rural venues; operations of global health care companies; foreign investors in domestic health care programs; the rise of medical tourism; community based health care delivery; innovation and growth in modern health care delivery; financing health care delivery; the models of senior care; patient privacy rights; medical malpractice issues; trends in future health care demands; legal regulation and other topics.

**Students completing all course requirements will receive an Advanced Certificate in Global Healthcare Administration and may receive 5 CEU credits from FIU.**

## CURRICULUM STUDENT LEARNING OUTCOMES TARGETED

### **Student Competencies Expected**

#### **At completion of HCMBA**

#### **Application and Specific Focus of Selected Competencies for Travel Abroad**

### **1c) Information Management**

**1.c.4.** Evaluate the impact of information systems on the structure, processes and the behaviors of the organization (MAN 6830)

### **2a) Critical thinking (All coursework)**

**2.a.1.** Demonstrate critical thinking skills in complex business settings

**3. Students will be able to evaluate ethical problems associated with legal issues (social responsibility, ethical behavior and management (Professionalism and ethics)).**

**3.a.3.** Identify legal constraints and the options available to managers in resolving ethical issues (BUL 6810)

**3.a.4.** Identify corporate compliance laws and regulations (BUL 6810)

5. Students will be able to evaluate systems and processes in organizations (systems and processes, including planning and design, supply chains, marketing and distribution).

### **5a) Systems and Policy**

**5.a.4.** Evaluate the interdependencies of different stakeholders in shaping policy

**5.a.5.** Evaluate potential costs and benefits and provide insights into the effects of health policy based on qualitative and quantitative analysis

**5.a.10.** Describe the economic factors that influence health care decisions

**5.a.11.** Identify factors that influence the production and cost of medical care in competitive and non-competitive markets

6. Communication and Relationship Management

## **6a) Communication Skills (All courses)**

**6.a.1.** Exhibit effective written communications skills

## **6b) Relationship Management**

**6.b.1.** Explain how the application of conflict management and negotiation techniques operate within healthcare organizations

### Teaching Methodology

The class will be “web-assisted,” meaning that a course shell for the class will be set up online at “[www.online.fiu.edu](http://www.online.fiu.edu).” Every student will have access to the online Blackboard platform. **Students must familiarize themselves with the blackboard course platform in order to locate supplemental readings and power point.**

The platform can be used as a means of communication between the students themselves. The platform is also a convenient means to keep track of your assignments for all course components.

### IMPORTANT INFORMATION

#### Policies

Please review the [FIU's Policies](#) webpage. The policies webpage contains essential information regarding guidelines relevant to all courses at FIU, as well as additional information about acceptable netiquette for online courses.

As a member of the FIU community you are expected to be knowledgeable about the behavioral expectations set forth in the [FIU Student Code of Conduct](#).

#### Technical Requirements & Skills

One of the greatest barriers to taking an online course is a lack of basic computer literacy. By computer literacy we mean being able to manage and organize computer files efficiently and learning to use your computer's operating system and software quickly and easily. Keep in mind that this is not a computer literacy course; but students enrolled in online courses are expected to have moderate proficiency using a computer. Please go to the "[What's Required](#)" webpage to find out more information on this subject.

Please visit our [Technical Requirements](#) webpage for additional information.

#### Accessibility and Accommodation

The Disability Resource Center collaborates with students, faculty, staff, and community members to create diverse learning environments that are usable, equitable, inclusive and sustainable. The DRC provides FIU students with disabilities the necessary support to successfully complete their education and participate in activities available to all students. If you have a diagnosed disability and plan to utilize academic accommodations, please contact the Center at 305-348-3532 or visit them at the Graham Center GC 190.

Please visit our [ADA Compliance](#) webpage for information about accessibility involving the tools used in this course.

Please visit [Blackboard's Commitment Accessibility](#) webpage for more information.

For additional assistance please contact FIU's [Disability Resource Center](#).

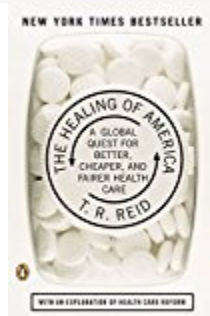
## Academic Misconduct Statement

Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of the University. All students are deemed by the University to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook.

Academic Misconduct includes: **Cheating** – The unauthorized use of books, notes, aids, electronic sources; or assistance from another person with respect to examinations, course assignments, field service reports, class recitations; or the unauthorized possession of examination papers or course materials, whether originally authorized or not. **Plagiarism** – The use and appropriation of another's work without any indication of the source and the representation of such work as the student's own. Any student who fails to give credit for ideas, expressions or materials taken from another source, including internet sources, is responsible for plagiarism.

Learn more about the [academic integrity policies and procedures](#) as well as [student resources](#) that can help you prepare for a successful semester.

## Textbook



### **The Healing of America: A Global Quest for Better, Cheaper, and Fairer Health Care**

T. R. Reid

Penguin Books, Reprint, 2010

ISBN-10: 0143118218

ISBN-13: 9781101458990

You may purchase your textbook online at the [FIU Bookstore](#).

## COURSE DETAIL

### Course Communication

If you have any questions, please send the professor an email at [mweisman@fiu.edu](mailto:mweisman@fiu.edu).

I will respond to e-mails that address any questions which you may have relating to the course, including course materials, exams, or assignments. All e-mails should be written using an appropriate professional decorum and using complete sentences and proper grammar. Should you need to meet with me in person, I will be available to meet during office hours or by appointment.

## COURSE CALENDAR AND ASSIGNMENTS

### PRE-TRAVEL SESSIONS: ATTENDANCE MANDATORY

June 6, 2018 7:00 PM	Adobe Connect: <a href="https://connect.fiu.edu/rkqmnwphoxix">https://connect.fiu.edu/rkqmnwphoxix</a>
July 11 7:00 PM to 9:00 PM	Classroom and online attendance mandatory MANGO 222 <b>Report topics due in class</b>

## REQUIRED READING AND ASSIGNMENTS

1. **Readings:**
2. **Students must complete all assigned readings before departure.** There may be additional background readings assigned once the scheduled venues are confirmed by the travel agency.

### Articles on Blackboard or by web link:

- *Teitelbaum and Wilensky, The Art of Structuring and Writing A Health Policy Analysis, Ch. 13*
- **2015 International Profiles of Healthcare Systems:** read tables pp.6-9; UK system p.49; French system p. 59; and, German system p. 69.
- **Challenges in the French Healthcare System**
- **Challenges in the German Healthcare System**
- **NHS in Britain Overwhelmed**
- **How EU Privacy Rules Could Impact US Healthcare Providers**

### Research Links:

- **Data Portal for Research: World Health Organization, Regional Office for Europe** <http://www.euro.who.int/en/home>
- France: <http://www.euro.who.int/en/countries/france/data-and-statistics>
- Germany: <http://www.euro.who.int/en/countries/germany/data-and-statistics>
- UK: <http://www.euro.who.int/en/countries/united-kingdom-of-great-britain-and-northern-ireland/data-and-statistics>

### **3. Journal Assignment: Due August 27, 2018**

Students are required to maintain a journal including notes from the reading assignments and notes from the site visits. The journal may also include research notes for the post trip report. The journal is due after returning from abroad on August 26<sup>th</sup>. The assignment should be turned in using dropbox.

#### **Post-trip Health Policy Analysis Report: Due September 24, 2018**

Each student will select a research topic related to the topics covered during the trip. The topic for the report is due before the trip on July 6th in class. Students will prepare a 10 page health policy report which is due on **September 24th**. The assignment should be turned in using dropbox. **Instructions for organizing a health policy report will be provided as part of the course materials on blackboard.**

The report must be researched and include citations. The assignment is designed as a report and not a research paper because the report must identify a problem and a proposed solution. Students should also begin doing research before the trip.

#### ITINERARY

- The itinerary may be found on the ISP site. We will discuss the final itinerary on July 11<sup>th</sup>.