

# MANAGEMENT



Does the idea of **MANAGING** people appeal to you? Or maybe you'd like to lead a business unit, working with other business units to help shape and **IMPLEMENT** your company's **STRATEGY** and direction. Whichever role you see yourself in, you'll get the necessary background by pursuing a management **DEGREE** in the College of Business. Your interest might center on an **IN-DEPTH** understanding of just what management is. Perhaps you're drawn to a specific area, such as **ENTREPRENEURSHIP**, green management or **LEADERSHIP** and change management.

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# CHOOSE FIU BUSINESS

## BUSINESS CORE COURSES

BUL 4310	Legal Environment of Business
FIN 3403	Financial Management
ISM 3011	Information Systems Management
MAN 3025	Organization and Management
MAN 4720	Strategic Management
MAR 3023	Introduction to Marketing
QMB 3200	Business Statistics and Analysis I
QMB 4680	Business Statistics and Analysis II

## PROFESSIONAL DEVELOPMENT

COM 3112	Speech and Writing for Business Communication (2 credits)
GEB 3003	Career Management (1 credit)

## MAJOR COURSES

MAN 415	Organizational Behavior	<b>Two of the following:</b>
MAN 4301	Human Resource Management	ENT 4113 Entrepreneurship: New Business Development
MAN 4602	International Business	GEB 4110 Writing the Business Plan
		MAN 3100 Happiness at Work
		MAN 4065 Business Ethics
		MAN 4102 Managing Diversity
		MAN 4164 Leadership
		MAN 4600 International Management
		<b>Two Management Electives</b>

### CAREER FIELDS

Economist  
Financial Analyst  
Hotel Manager  
Human Resource Manager  
Manufacturing Supervisor  
Operations Manager  
Public Utilities Manager  
Retail Sales Manager

### EMPLOYERS

Colleges/Universities  
Environmental Associations  
Federal Agencies  
Financial Institutions  
Insurance Companies  
International Organizations  
Investment Firms  
Nonprofit Organizations  
Small Businesses  
State/Local Government Agencies

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